

Family & Teen Talent Contest

Football Frenzy Kick-Off

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Photo by Vanessa Reyes-Adame, 16th Services Marketing

Lewis Burnett and Cheryl Berry of JR Rockers are pictured here displaying prizes to be distributed during Football Frenzy. A kickoff party is set for September 8.

Football Frenzy has arrived at JR Rockers

by Vanessa Reyes-Adame
16th Services Marketing

Choose your favorite football game, the best seat in the house, or better yet on the patio, and get ready for Football Frenzy. With over a dozen television sets, exclusive football viewing areas and plenty of giveaways, J.R. Rockers isn't taking football lightly. Staff members have donned referee-style uniforms and will be rearranging the patio to include a larger seating area, a beverage center and television sets in preparation for the football season.

"We're getting really pumped up about it over here," said Cheryl Berry, Club Management Specialist. "We expect it to be the biggest Football Frenzy to date."

JR Rockers will be showing satellite broadcasts from the National Football League and college games on approximately 15 different televisions set up throughout the facility.

"Each year we strive to improve our program and this year we're doing everything to make it the best program ever," said Lewis Burnett, JR Rockers' Duty Manager.

Club members will have the opportunity to vote for their favorite games to watch with the four most popular choices shown on Sundays.

As in previous years, patrons can also reserve a section of the facility to watch their favorite games up close, with a capability to accommodate up to 25 people in each reserved area.

Aside from indulging in food and beverage specials, football fans can test their football knowledge with the popular QB1 football network trivia game.

"It's going to be a lot of fun," said Lewis Burnett, JR Rockers' Duty Manager. "We encourage everyone to bring the entire family and just have a good time."

The staff is encouraging those who are not members to

sign-up during Football Frenzy.

"Everyone is invited, but you'll reap benefits by being a member," said Ms. Berry. "This is where you'll see that membership really means something."

Dozens of prizes will be given away to club members throughout football season including three trips to New Orleans' Saints games. If that's not enough, how about a trip to the Super Bowl? Visiting JR Rockers during Football Frenzy may just win you a seat to the most sought after football events this season like Super Bowl, Pro Bowl and Houston at Tampa Bay. Club members can enter to win those trips each time they visit the club during football games.

"We're ready," said Ms. Berry, "It's going to be big."

A Football Frenzy kick-off party is set for September 8 at 4:30 p.m.



Staff members test the newly-installed trivia game on patio monitors.

Mulligan's New Look New Name Contest

Are you creative? Mulligan's is looking for your help in re-naming the snack bar! Theme should be *AFSOC Heritage* related. Prizes will be awarded to the winner & participants. All entries will receive an invitation to the 3 Oct unvailing of the new logo and Re-Opening Celebration.

* Email entries to...
svsmarlin@hurlburt.af.mil
Deadline: Sept. 12, 2003
* Subject line: Mulligans
* Please include name & phone number.

Winner will receive:

- 10 round punch card for Gator Lakes
- \$50 Marlin Money
- 1/2 day FREE pontoon boat rental

Other prizes include:

- 2 Night stay at Best Western
- 1/2 day FREE pontoon boat rental
- 1/2 day canoe/kayak rentals
- FREE paintball game sessions
- Free Bowling sessions
- Free Sunday Brunches

Gator Lakes Snack Bar announces Contest

by Vanessa Reyes-Adame
16th Services Marketing

Gator Lakes Golf Course Management is in search of a new name for its snack bar and they're looking to Hurlburt Field for help.

"It's time for a change," said Mike Treylinek, Gator Lakes Golf Course Manager. "We're getting away from paper and plastic and re-establishing tradition."

The snack bar first opened approximately thirty years ago as Gator Lakes Snack Bar and later changed its name to Mulligan's.

"We're a typical snack bar, I don't want a typical snack-bar," he said. "I want to be above and beyond anything on base."

The golf course restaurant is looking for a new name relating to the heritage of Air Force Special Operations Command. The New Look, New Name Contest is open to military, civilian and their dependents.

Winners will receive ten free rounds of golf at Gator Lakes Golf Course, \$50 in Marlin Money to be used at 16th Services facilities, and half a day of free pontoon boat rental.

"I want to create excitement, where people enjoy a nice meal, have a little bit of fun and are treated with extreme customer care."

Please submit your entries to svsmarlin@hurlburt.af.mil